



RYAN HELSTEN

OBJECTIVE

“ I want to join a firm or agency that will allow me to push the creative envelope of design. I want to join a creative team that loves design as much as I do. I believe each and everyday is a new opportunity to learn and grow from one another. I believe I can bring fresh ideas to the creative table. I live for “big idea moments” that can make or break a creative campaign. ”

EDUCATION

1996 - 1999

School of Visual Concepts, Seattle WA

Completed a wide variety of courses here including: Branding, Design, Advertising, Typography, Fine arts, Computer classes, Illustration.

WORK EXPERIENCE

2009 - Present

FuelContainer - Art Director/Designer at FuelContainer, my personal creative vehicle. I've worked on numerous accounts including 1-800 Registry, Neighborcare Health, Havill Golf, and Green Valley Lutheran School. I've worked on branding to designing websites for clients.

2008 - 2009

Turn 10 Studios - Senior Designer 3 for the studio that produces the Forza Motorsport franchise. Collaborated as a team to conceptualize and develop the overall look and feel of the UI for the new Forza 3 Xbox video game. I worked on the look and feel for the Heads up Displays (HUD). I Created over 50 In-game Car Event posters that showcase the game's user experience.

2007 - 2008

James Clark Design - Senior Designer at JCDI. I worked on branding campaigns for Rainier Pacific, Mile Post, Kitsap and Security State Bank. I also re-branded James Clark Design's new logo and business papers for 2008 that was included in Logo Lounge's Master Class Crests and Initials annual.

2007

Xbox/Zune - Contract Senior Designer at Xbox/Zune. I worked on both accounts working on projects such as Xbox manual inserts and Artist pages and stickers for Zune.net.

CAPABILITIES

Branding	Typography
Illustrator	Multiple project /
Photoshop	Deadlines
Indesign	Mac / PC
Word	Client Management
Acrobat	Strategy
Production / Pre-press	Team Player
Conceptualizing	Sense of Humor

CLIENTS

- Microsoft - Xbox - Zune - Forza Motorsports
- Tony Hawk • Wongdoody • Starbucks
- T-Mobile • Neighborcare Health • Corbis
- One Reel - At&T Summer Nights at the Pier
- Orange Interactive - PBS Kids

ACCOLADES

Seattle Show	Silver Seattle Show Chubby
Logo Lounge	Master Library Series
CMYK	Featured in CMYK magazine
AIGA Show	Featured in Seattle AIGA Design Annual

CONTACT INFORMATION

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